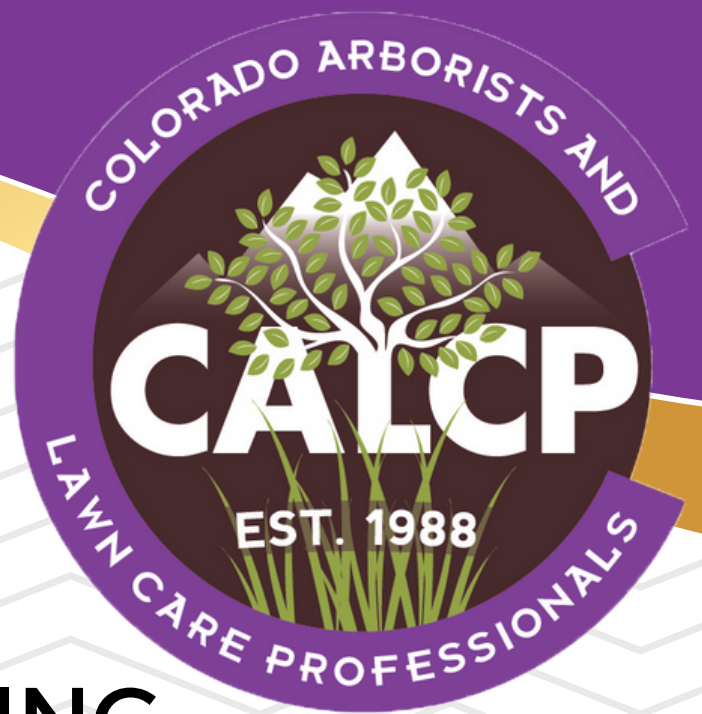


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# SPRING TRAINING SPONSORSHIP OPPORTUNITIES

MARCH 5 & 6



303-850-7587

Hilton Fort Collins



# ABOUT CALCP STC



## 36 YEARS OF EXCELLENCE

Since 1988, arborists and lawn care professionals have counted on us to provide excellent speakers and training at our annual conference.

The CALCP Spring Training Conference provides 16 hours of classroom training and instruction for applicator technicians, experienced technicians, sales technicians, and ongoing technicians.

## EVENT TIMELINE

Monday, March 4th  
4pm - 6pm Exhibitor Set Up

Tuesday, March 5th  
8am - 4:30pm Conference

Wednesday, March 6th  
8am - 4:30pm Conference  
1:30pm Vendor Tear Down



# CALCP MISSION & VISION

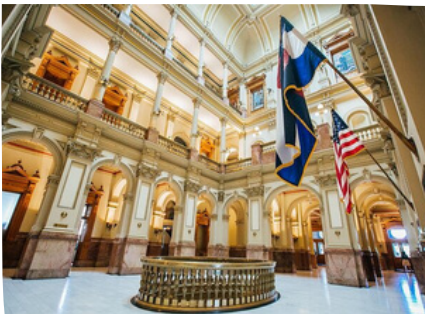


## MISSION

CALCP provides educational opportunities, support for research, and legislative advocacy to enhance the professionalism of Colorado's tree and lawn care industry.

## VISION

Our vision is to unite Colorado's green industry to make our state a better and safer place to live; a state where every tree and lawn care professional is properly trained, licensed and certified.



### ADVOCACY

CALCP Leadership, along with our GreenCO Lobbyist, advocate at the Capitol for you.



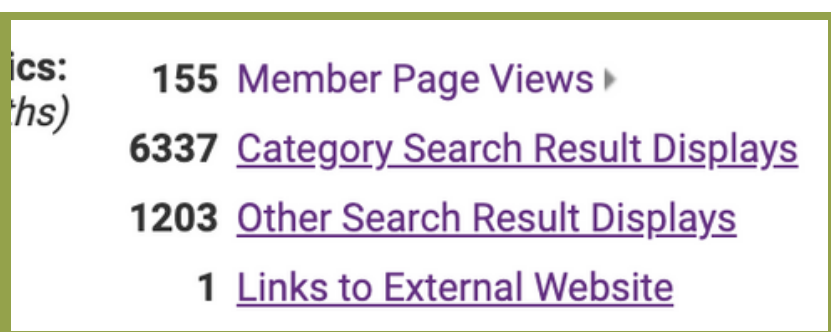
### EDUCATION

Our Annual Spring Training Conference provides excellent speakers by industry experts.



### DAY OF SERVICE

Members give of their time and talent to give back to the community every year.



### MARKETING OUR MEMBERS TO THE PUBLIC

Incredible search engine optimization of our website and database allows the public to find our website easily when looking for their tree and lawn care needs. This is an example of the number of views a member gets in a 12-month period.



### MEMBER APPRECIATION

We appreciate the hard work and dedication of our members to their communities. Our annual appreciation event says Thank You!

# SPONSOR & EXHIBITOR INFO



## TITLE SPONSOR

\$4,000 - Receive recognition as the title sponsor. The conference is presented by YOUR COMPANY. Your logo on our conference brochure and all materials, recognition in announcements, a banner at the event recognizing you as the title sponsor, 1 exhibit space, handouts, and 10 complimentary attendees. 15 minutes of mic time on day one of the conference. We will send an email to our entire email list with your advertisement.

## LUNCH SPONSOR

\$1,500.00 - You will receive recognition in the conference brochure, your banner at the event, 1 10' x 10' exhibit space, handouts, and 3 complimentary attendees.

## EVENT SPONSOR

\$1,000.00 - You will receive recognition in the conference brochure, your banner at the event, 1 10' x 10' exhibit space, handouts and 2 complimentary attendees.

## BREAK SPONSOR

\$250 - You will receive recognition in the conference brochure and signage at the event. This does not include a registration at the conference.

## EXHIBITORS

\$500 for CALCP Members  
\$750 for Non-Members  
\$300 for Additional Attendees

## HANDOUTS

\$100.00 per page  
Your company has the opportunity to provide a handout (8 1/2 x 11) to be inserted in the conference program packets. Please provide 400 color copies of your insert by February 15th. This is \$100 per page. For additional pages, please add \$100 for each page.

## EXHIBITOR INFO

Exhibitors receive a 10' x 10' space at our conference with a skirted table and two chairs. Set up will be on Monday, March 4th from 4pm - 6pm. Tear down will be at 1:30pm on Wednesday, March 6th. The exhibitor pricing includes admission for one person. Additional attendees are welcome to register at \$300 per attendee.

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# THANK YOU

## CONTACT US

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