

20  
25



# Spring Training Conference OPPORTUNITIES

MARCH 4 & 5



 303-850-7587

Sheraton DTC 

# ABOUT CALCP STC



## 37 YEARS OF EXCELLENCE

Since 1988, arborists and lawn care professionals have counted on us to provide excellent speakers and training at our annual conference.

The CALCP Spring Training Conference provides 16 hours of classroom training and instruction for applicator technicians, experienced technicians, sales technicians, and ongoing technicians.

## EVENT TIMELINE

Monday, March 3rd  
3pm - 5pm Exhibitor Set Up

Tuesday, March 4th  
8am - 5:00pm Conference

Wednesday, March 5th  
8am - 4:30pm Conference



# CALCP

# MISSION & VISION

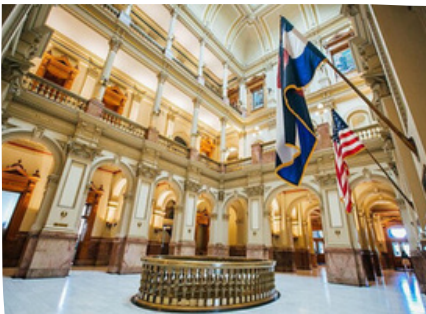


## MISSION

CALCP provides educational opportunities, support for research, and legislative advocacy to enhance the professionalism of Colorado's tree and lawn care industry.

## VISION

Our vision is to unite Colorado's green industry to make our state a better and safer place to live; a state where every tree and lawn care professional is properly trained, licensed and certified.



### ADVOCACY

CALCP Leadership, along with our GreenCO Lobbyist, advocate at the Capitol for you.



### EDUCATION

Our Annual Spring Training Conference provides excellent speakers by industry experts.



### DAY OF SERVICE

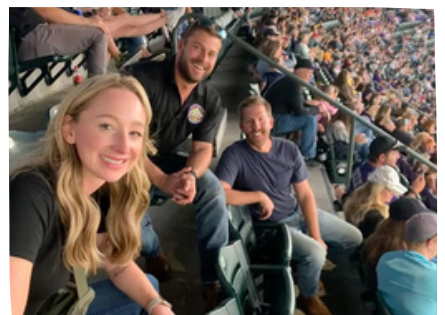
Members give of their time and talent to give back to the community every year.

155 [Member Page Views](#)

6337 [Category Search Result Displays](#)

1203 [Other Search Result Displays](#)

1 [Links to External Website](#)



### MARKETING OUR MEMBERS TO THE PUBLIC

Incredible search engine optimization of our website and database allows the public to find our website easily when looking for their tree and lawn care needs. This is an example of the number of views a member gets in a 12-month period.

### MEMBER APPRECIATION

We appreciate the hard work and dedication of our members to their communities. Our annual appreciation event says Thank You!



# Spring Training Conference 2025

## Sheraton Denver Tech Center

### March 4-5, 2025



## TITLE SPONSOR

\$4,000 - Receive recognition as the title sponsor. The conference is presented by YOUR COMPANY. Your logo on our conference brochure and all materials, recognition in announcements, a banner at the event recognizing you as the title sponsor, exhibit space, handouts, post-event marketing email, and 8 complimentary attendees. You will also receive 10 minutes of mic time on day one of the conference. (1 available)

## LUNCH SPONSOR

\$1,500.00 - You will receive recognition in the conference brochure, your banner at the event, 1 10' x 10' exhibit space, handouts, post-event email, 5 minutes of mic time before lunch, and 3 complimentary attendees. (2 available)

## EVENT SPONSOR

\$1,000.00 - You will receive recognition in the conference brochure, your banner at the event, 1 10' x 10' exhibit space, handouts, and 2 complimentary attendees.

## EXHIBITORS

**CLASSIC- Skirted 6' table, two chairs**

\$525 for CALCP Members

\$775 for Non-Members

1 Attendee, \$300 for Additional Attendees

## PREMIER EXHIBITORS

**\*NEW-Approximately 200 Square Foot Space**

\$1200 for CALCP Members

\$1,450 for Non-Members

2 Attendees, \$300 for Additional Attendees

Heavy equipment allowed with pre-approval.

Handouts and post-event marketing email.

Individual exhibitors may purchase multiple spaces and/or full rooms. (7 available)

## PRIZE SPONSOR

\$500 - Receive recognition as the prize sponsor, 2 minutes speaking time before door prize drawing, your logo on our conference brochure and all marketing materials..

## BREAK SPONSOR

\$250 - You will receive recognition in the conference brochure and signage at the event. This does not include a registration at the conference. (3 available)

## LANYARD SPONSOR

\$250 - Provide lanyards with your logo and put your company name in the hands of every attendee. (1 available)

## BAG SPONSOR

\$250 - Provide bags with your company logo and we'll distribute at registration. (1 available)

## HANDOUTS

\$100.00 per page Your company has the opportunity to provide a handout (8 1/2 x 11) to be inserted in the conference program packets. Please provide 400 color copies of your insert by February 15th.

## EXHIBITOR INFO

Exhibitors receive a six foot skirted table w/two chairs, Premier Exhibitors will receive approximately 200 square foot space w/option for pre-approved heavy equipment. Set up will be on Monday, March 3rd from 3pm - 5pm. Tear down may begin at 1:30pm on Wednesday, March 5th. Additional attendees are welcome to register at \$300 per attendee. NEW: Electricity at each space may be purchased for an additional \$50.

20  
25



# THANK YOU

303-850-7587

[www.treeandlawncareco.org](http://www.treeandlawncareco.org)

[calcp@treeandlawncareco.org](mailto:calcp@treeandlawncareco.org)