



38th Annual Spring Training Sheraton Denver Tech Center March 3-4, 2026



TITLE SPONSOR

\$4,000 -The conference is presented by YOUR COMPANY. Receive sponsorship recognition on all conference digital and printed marketing material, recognition in announcements, a banner at the event recognizing you as the title sponsor, classic exhibitor booth, handouts, post-event marketing email, 10 minutes mic time, and 8 complimentary attendees. (1 available)



VIP BREAKFAST SPONSOR

\$2,000.00- Receive sponsorship recognition on all event digital and printed marketing material, recognition in announcements, logo on conference banner, classic exhibitor booth, handouts, post-event marketing email, 10 minutes of mic time at the owner's and managers VIP breakfast, and three complimentary attendees. (1 available)



A/V SPONSOR

\$1,500.00 - (2 available)



BREAKFAST SPONSOR

\$1,500.00 - (2 available)

Receive sponsorship recognition on all event digital and printed marketing material, recognition in announcements, logo on conference banner, classic exhibitor booth, handouts, post-event email, 5 minutes of mic time, and 3 complimentary attendees.



LUNCH SPONSOR

\$1,500.00 - (2 available)



EVENT SPONSOR



\$1,000.00- Receive sponsorship recognition on all event digital and printed marketing material, recognition in announcements, logo on conference banner, classic exhibitor booth, handouts, 2 minutes of mic time, and 2 complimentary attendees.

PRIZE SPONSOR



\$500 - Receive sponsorship recognition on all event digital and printed marketing material, recognition in announcements, logo on conference banner, and 2 minutes mic time.

BREAK SPONSOR



\$250 - Receive sponsorship recognition on all event digital and printed marketing material, recognition in announcements, logo on conference banner, and 1 minutes mic time. (4 available)

LANYARD SPONSOR



\$250 - Provide 400 lanyards with your logo and put your company name in the hands of every attendee. (1 available)

BAG SPONSOR



\$250 - Provide 400 conference bags with your company logo and put your company name in the hands of every attendee. (1 available)

HANDOUTS

\$100.00 per page Your company has the opportunity to provide a handout (8 1/2 x 11) to be inserted in the conference program packets. Please provide 400 color copies of your insert by February 15th.

Exhibitors receive a six foot skirted table w/two chairs, Premier Exhibitors will receive approximately 200 square foot space w/option for pre-approved heavy equipment. Set up will be on Monday, March 2nd from 12pm - 5pm. Tear down may begin at 1:30pm on Wednesday, March 4th. Additional exhibitor attendees are welcome to register at \$300 per attendee. Electricity at each space may be purchased for an additional \$50.



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PREMIER EXHIBITORS

Approximately 200 Square Foot Space

\$1200 for CALCP Members

\$1,500 for Non-Members

Heavy equipment allowed w/pre-approval. Receive approximately 200 square foot exhibitor space, handouts, 4 minutes of mic time, post-event marketing email, and 2 complimentary attendees.

CLASSIC EXHIBITORS

CLASSIC- Skirted 6' table, two chairs

\$525 for CALCP Members

\$825 for Non-Members

1 Attendee, \$300 for Additional Attendees

PRIZE SPONSOR

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BREAK SPONSOR

\$250 - Receive sponsorship recognition on all event digital and printed marketing material, recognition in announcements, logo on conference banner, and 1 minutes mic time. (4 available)

LANYARD SPONSOR

\$250 - Provide 400 lanyards with your logo and put your company name in the hands of every attendee. (1 available)

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MEMBER ATTENDEES

\$325 per person (Early bird 10/01-01/31)

\$350 per person (02/01-03/02)

\$400 per person (Walk-in)

NON-MEMBER

\$400 per person (Early bird 10/01-01/31)

\$425 per person (02/01-03/02)

\$475 per person (Walk-in)

ANNUAL MEMBERSHIP

Regular Membership \$180 per company.

Affiliate Membership \$245 per company.

